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BOOTH SPONSOR APPLICATION

Sponsoring the Bellevue 10k is a fantastic way to connect with thousands of active residents in the Puget Sound area. Building a customer relationship with our diverse event community will help raise your business profile by putting your business's presence in our Pre-Race Packet and event day Village.

Event: 2012 Bellevue 10k Run, 5k Run & Walk, Kids Dash

Event Date: Sunday, April 29th

Vendor Load-in: 6-7am

Vendor Hours: 7am – 11am

Event Location: Bellevue Downtown Park, 10201 NE 4th St, Bellevue, WA 98006

It is our expectation that the 2012 Bellevue 10k event will have 2,500 – 3,000 race participants as well as a number of spectators. Please plan adequately in your preparation to meet the needs of this volume of people. There will be on-site parking available and sponsors will be able to load in and out near the event Start/Finish and Registration area. Event booths must be show-ready to begin interacting with participants and attendees by the time registration opens at 7:00 am.

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ ZIP: _____

Interested in helping recruit volunteers for the race, please provide me with more information.

Interested in hosting a run/walk team, please provide me with more information.

Interested in renting a table, chairs, pop-up tent, please provide me with more information.

VENDOR TYPE: Information/Business Non-Profit Other

In-Kind Donation or Service (please describe) _____

DESCRIPTION OF BOOTH EXHIBIT:

DESCRIPTION OF PLANNED ACTIVITIES (including special requirements):

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INFORMATION/BUSINESS/NON-PROFIT BOOTH IN RACE VILLAGE:

Sunday, April 29, 2012 – Downtown Bellevue Park*

() \$500 Booth Space () \$300 Early Bird* (Before January 31, 2012)

() \$450.00 Non-profit Booth Space () \$250 Early Bird* (Before January 31, 2012)

* Booth Space Fees includes 10' x 10' space in the Race Village and opportunity to put promotional materials in packet pick-up bags.

AGREEMENT

Upon registration acceptance to the 2012 Bellevue Breakfast Rotary (BBRC) Bellevue 10K, 5K Run Walk and Kids Dash held in Bellevue's downtown park, I/we hereby waive, release, and discharge any and all claims for damages for personal injury, death or property damage which I/we may have or which hereafter may occur to me, as a result of participating in this activity. This release is intended to discharge in advance the BBRC, its officers, employees, and agents from any and all liability arising out of or connected in any way with my/our participation in said activity, even though that liability may arise out of negligence or carelessness on the part of the BBRC, its officers, volunteers, and agents. It is further agreed that this waiver, release, and assumption of risk is to be binding on my/our heirs. I/we agree to indemnify and hold the BBRC its officers, employees, and agents free and harmless from any loss, liability, damage, cost or expense which they may incur as the result of my/our death, injury, or property damage that I/we may sustain while participating in said activity. I/We acknowledge a cancellation fee of \$150.00 will be imposed if cancellation occurs within 30 days of the event.

Participant/Contact Signature

Date

Please send this form with payment made payable to:

Bellevue Breakfast Rotary
ATTN: 10K 5K Booth Sponsor
PO BOX 3003
BELLEVUE, WA 98009-3003

Payment by Credit Card Accepted:

Name on Card : _____

Card Number: _____

Expiration Date: _____ Code: _____

Telephone: _____

Please charge above card \$ _____.

Signature: _____ Date _____

Once application is received, you will receive conformation and further instructions from our race committee.

If you have any questions, we're here to help. Please email exhibits@bellevuerun.com or visit our website:

BELLEVUE RUN - www.bellevuerun.com -----

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Thank you for your support!