

Bellevue 10K
April 29, 2012
Bellevue Downtown Park
Bellevue, Washington



Once again Downtown Bellevue will play host to one of Spring's premier running events!
Mark your calendars for the 6th Annual Bellevue 5K/10K taking place on Sunday, April 29, 2012.

The event will once again offer a 10K (6.2 miles) route that heads south on Bellevue Way and winds through the Enatai neighborhood of south Bellevue and back, as well as a flat, fast 5K (3.1 miles) route for the whole family. Both events will start and finish at Bellevue's Downtown Park. There's also a non-competitive half-mile Kids Dash open to all kids 10 and under! On race day, participants are also invited to visit event sponsor booths and vendor exhibits after the event for the post-race party.

Don't miss out on an opportunity to be a part of this exciting Springtime tradition in Downtown Bellevue!

EVENT SPONSORSHIP BENEFITS

Event Marketing Collateral & Website

- Sponsor logo included on 500 event promotional posters
- Sponsor logo included on 10,000 event promotional brochures
- Sponsor logo included on event website www.bellevuerun.com with live link to sponsor's website

On-Site Presence

Event organizers will work with Sponsor to ensure a strong on-site presence at the event, including, but not limited to:

- 10'x10' booth space on-site at the event Start/Finish area - *Tent to be provided by Sponsor*
- Sponsor logo included on approximately 2,000 event participant technical running shirts
- Continuous public address announcement promotion of Sponsor throughout event
- Opportunity to include a promotional/giveaway item in approximately 2,000 event participant bags



2012 Bellevue 5K/10K Run/Walk Event Sponsorship Fee = \$1,000

***Please contact Katherine De Stephano at
katherine@escapeoutdoors.com or (425)
864-2162 to become a sponsor of the 2012
Bellevue 5K/10K Run/Walk or with any
questions about this proposal.***

THANK YOU!

